



## SALESFORCE IMPLEMENTATION

At **Maven**, we meet clients wherever they are on their paths to change—in every industry—and partner with them to become **an extension of their brand, culture and team**. Our goal is to go above and beyond to provide IT business solutions with **a hands-on, white glove approach**.

We'll work with you to identify your core business processes, determine your needs, and implement Salesforce to get you on the road to delivering exceptional results.

### THE CHALLENGE

A leading financial institution was seeking integration and customization in Salesforce. After 6 months with another vendor producing no results, they reached out to Maven for Salesforce support.

### THE KEY INSIGHT

When a standard Salesforce implementation just won't cut it, custom Salesforce development and integrations will. Sourcing a strategic Salesforce consulting partner who listens to you and creates an approach that makes sense for your organization is crucial for your success.

### THE RESULT

In choosing to partnering with Maven and our Salesforce practice, the team was able to validate, verify and create a solution with a **50-hour SOW**.

#### QUESTIONS?

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"WE  
UNDERSTAND  
WHAT YOU  
MEAN NOW  
WITH BEING A  
PARTNER—NOT  
JUST A  
VENDOR."

- Jeff Previte, EVP, CrossCountry  
Mortgage